



FRANCHISE
BUSINESS CLUB

Frankey



Presentation of Frankey International & Franchise Business Club

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Organisation of Frankey International and Franchise Business Club

- Franchise Business Club
 - For exchanges of experience, training, workshops, networking
 - 700 Franchisors, experts and suppliers already became members
 - Newsletter accepted by 5000 franchise professionals
 - 10300 relations on LinkedIn
- Frankey International Sarl
 - Consulting, recruiting, development, assistance
 - Frankey works with self-employed consultants, experts and lawyers members of Franchise Business Club (and most of them are also experts of the French Franchise Federation) so that we can use the right experts for the right mission given by franchisors. We love flexibility.

Frankey





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What our members find in the club

- Personal Branding → Franchise professionals
- Exchange of Know-How, experiences, best practices and best contacts → Franchisors and Franchise professionals
- Brand image, soft selling and new clients → Experts, consultants, suppliers



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Franchise Business Club is Phygital

- **We organize** (since 2011)
 - Workshops
 - Trainings
 - Events and franchise congresses
- **We also built** (March 2018)
 - A social network for franchise professionals
- **We work in France, Belgium, Maghreb, Africa...**



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Some events and workshops



Atelier à Paris



Atelier développement



Atelier juridique



Atelier Montpellier



Atelier pour ministère commerce USA



Atelier Tunis



Formation nouveaux franchiseurs



Franchiseurs France



Partenaires Belgique



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<https://franchisebusinessclub.com>

A social network only for franchise professionals

The screenshot shows the website's layout. On the left is a dark blue navigation menu with the following items: Accueil, Fil d'actu, Articles, Groupes, Membres, Franchiseurs, Experts, Fournisseurs, Clubs, and Documents. The main content area features a large hero image of a man in a suit with his hands clasped. Overlaid on this image is the text "Bienvenue sur le seul réseau social des franchiseurs" and a yellow button that says "AGENDA des ATELIERS et EVENEMENTS pour les FRANCHISEURS". Below the hero image, there is a section titled "Les articles les plus récents" containing three article cards. The first card has a blue and yellow abstract background and the text "Combien coûte un club qui apporte les bons contacts et de très utiles échanges d'expérience?". The second card features a map of Paris and the text "Rencontre Franchiseurs et Centres Villes de la Région Parisienne le 24 juin". The third card shows a storefront with a "Jobin" sign and the text "Tester le regroupement de franchises dans un local partagé en ville moyenne". A small smiley face icon is visible in the bottom right corner of the page.



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CV of Jean Samper founder of the Franchise Business Club

- 1973 Diplôme Institut Universitaire Commerce and Management
- 1973 Head of Men textile department in a Hypermarket
- 74-75 French army as sergeant responsible of the regional car, truck, bus driving school
- 1975 Franchise regional manager at Pingouin hand knitting yarn,
 - 3500 franchisees in Europe, the oldest european franchisor (since the 1930's)
- 1981 North Europe Export manager at Pingouin
- 1984 Creator of Pingouin Nordic daughter company.
 - General manager for Finland, Sweden, Norway, Denmark, Iceland. Live in Stockholm with my family.
- 1989 Creation of AC Franchise consulting company
- 1991 Admission as Franchise Expert by the French Federation of Franchise (FFF)
- 2002 Creation of the Franchise portal ac-franchise.com (Information and recruiting)
- 2006 ac-franchise.com starts in french speaking countries (Belgium, North Africa)
- 2011 Creation of Franchise Business Club for franchisors and experts
 - Networking, workshops, assistance, congresses, events
- 2015 CLDP (US Department of Commerce) commissions Franchise Business Club
 - for franchise training for Tunisian and Algerian entrepreneurs and officials
- 2017 Sale of ac-franchise.com and transfer of the consulting activities and Franchise Business Club to my second company Frankey International Sarl
- 2018 Elected as IFCN Chairman (International Franchise Consultants Network)
- 2018 Creation of the Franchise Professionals Social Network FranchiseBusinessClub.com

