



JeanSamper (/membre/jeansamper) > Internat...
10 janvier 2022

(/membre/jeansamper)

English presentation of Franchise Business Club

Documents utiles



[English presentation of Franchise Business Club and Frankey](#)

(https://franchisebusinessclub.com/api/v1/media_files/11591/media/original)



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Franchise Business Club members are franchise professionals

Why franchise professionals become members of the Franchise Business Club ?

What do we bring to them ?



1) **Franchise professionals** : We help them for their personal branding, networking and learning of best practices from any country.

2) **Franchisors** : They love exchanges of Know-How, experiences, best practices and networking with Franchisors and Franchise professionals. We help them to develop their franchise and to also to export.

3) **Experts, consultants and suppliers** acquire more and better awareness. They love this way of soft marketing to find clients nationally and abroad.

What are we doing ?

a) Since 2011 we have organized workshops, trainings for franchisors and for future franchisees, events and franchise congresses and we now also organize webinars.

b) We also built (March 2018) a social network for franchise professionals (FranchiseBusinessClub.Com)

c) We are active in France, Belgium, Tunisia and are interested in other countries...

d) We have a close cooperation with international experts and especially [IFCN \(International Franchise Consultants Network\)](https://franchisebusinessclub.com/p/ifcn-international-franchise-consultant-network/members) (<https://franchisebusinessclub.com/p/ifcn-international-franchise-consultant-network/members>)

Learn more about the Franchise Business Club and download our brochure in english, follow the [International Franchise Business Club](https://franchisebusinessclub.com/p/international-franchise-business-club/articles?type=document) (<https://franchisebusinessclub.com/p/international-franchise-business-club/articles?type=document>) or send a mail to

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