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English presentation of Frankey International

Documents utiles



[English presentation of Frankey and Franchise Business](#)

[Club](#)



(https://franchisebusinessclub.com/api/v1/media_files/11592/media/original)



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Frankey International Sarl

Consulting, recruiting, development, assistance

Frankey works with self-employed consultants, experts and lawyers members of Franchise Business Club (and most of them are also experts of the French Franchise Federation) so that we can use the right experts for the right mission given by franchisors. We love flexibility.



CV of Jean Samper founder of Frankey and Franchise Business Club

- 1973 Diplôme Institut Universitaire Commerce and Management
- 1973 Head of Men textile department in a Hypermarket
- 74-75 French army as sergeant responsible of the regional car, truck, bus driving school
- 1975 Franchise regional manager at Pingouin hand knitting yarn,
 - 3500 franchisees in Europe, the oldest european franchisor (since the 1930's)
- 1981 North Europe Export manager at Pingouin
- 1984 Creator of Pingouin Nordic daughter company.
 - General manager for Finland, Sweden, Norway, Denmark, Iceland, Live in Stockholm with my family.
- 1989 Creation of AC Franchise consulting company
- 1991 Admission as Franchise Expert by the French Federation of Franchise (FFF)
- 2002 Creation of the Franchise portal ac-franchise.com (Information and recruiting)
- 2006 ac-franchise.com starts in french speaking countries (Belgium, North Africa)
- 2011 Creation of Franchise Business Club for franchisors and experts
 - Networking, workshops, assistance, congresses, events
- 2015 CLDP (US Department of Commerce) commissions Franchise Business Club
 - for franchise training for Tunisian and Algerian entrepreneurs and officials
- 2017 Sale of ac-franchise.com and transfer of the consulting activities and Franchise Business Club to my second company Frankey International Sarl
- 2018 Elected as IFCN Chairman (International Franchise Consultants Network)
- 2018 Creation of the Franchise Professionals Social Network FranchiseBusinessClub.com



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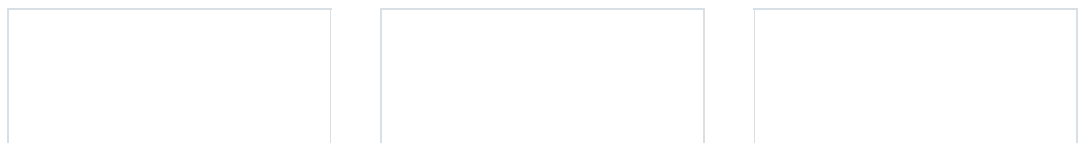
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Article

Bilan de 5 années d'articles sur FranchiseBusine

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Article

Le Personal Branding, définition et principaux outils

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Article

Interview de Jean Samper pour les 40 ans de Franchise Expo Paris

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