



(/p/evenements-du-franchise-business-club-des-membres-et-des-partenaires)

Paris Franchise Expo: guided visit, workshops and meetings



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Paris franchise expo

Participate to a free guided visit at Paris Expo so that you really understand Franchising in France before any decision to develop your franchise in France.

It was planned on Monday march 23rd but could be changed to May 25th as Franchise Expo Paris is postponed due to Covid-19. Please follow this page which will be updated regularly.



France is the biggest [franchise market](#) (<https://franchisebusinessclub.com/article/franchising-in-france-explained-to-foreign-franchisors>) in Europe. [Paris Franchise expo](#) (<https://www.franchiseparis.com/en-gb.html>) is the greatest franchise expo in the world with 580 exhibitors and over 30 000 visitors. The market is very interesting but not easy because of the competition.

The [Franchise Business Club](#) (<https://franchisebusinessclub.com/article/english-presentation-of-franchise-business-club>) and the International Franchise Consultant Network (IFCN) organize a free guided visit of the expo. You will also get advises from selected franchise professionals including consultants, lawyers, franchisors, real estate developers....

Program

- 11 am to 12.30 : guided tour (A questionnaire will allow us to know your needs)
- 12.30 to 13.30 : cocktail with french franchisors and franchise experts
- 13.30 to 18.00 : quick workshops of about 15-20 minits (legal, recruitment, market) in the "village of franchise experts". At Redlink lawyers, Axe Réseaux consulting and Gouache lawyers booths.
----- and appointments with franchise specialists (consultants, brokers, lawyers, real estate....)

First selection of experts :

- Lawyers ; [Jean-Baptiste Gouache](#) (<https://franchisebusinessclub.com/membre/jeanbaptistegouache>), [Alain Cohen-Boulakia](#) (<https://franchisebusinessclub.com/membre/alaincohen>), [Frédéric Fournier](#) (<https://franchisebusinessclub.com/membre/fredericfournier>)
- Consultants : [Laurent Delafontaine](#) (<https://franchisebusinessclub.com/membre/laurentdelafontaine>), [Philippe Dassié](#) (<https://franchisebusinessclub.com/membre/philippedassie>), [David Borgel](#) (<https://franchisebusinessclub.com/membre/davidborgel>)
- Other experts : will be soon listed
- Organization director : [Jean Samper](#) (<https://franchisebusinessclub.com/membre/jeansamper>)



[Get your entrance badge for the show here \(free or discount price at 14 € instead of 28\). The more you wait, the more expensive it is\)](https://badge.franchiseparis.com/en/visitor.htm)
(<https://badge.franchiseparis.com/en/visitor.htm>)

[Subscribe to our free "Franchising in France" program](https://www.eventbrite.fr/e/billets-paris-franchise-expo-guided-visit-workshops-and-meetings-march-23rd-92365940013)
(<https://www.eventbrite.fr/e/billets-paris-franchise-expo-guided-visit-workshops-and-meetings-march-23rd-92365940013>): guided tour, workshops and appointments.

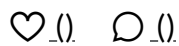
For any further information contact Jean Samper,
[contact@franchisebusinessclub.com...](mailto:contact@franchisebusinessclub.com)

(<mailto:contact@franchisebusinessclub.com>)

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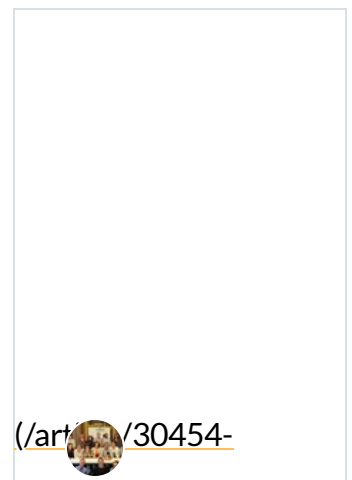
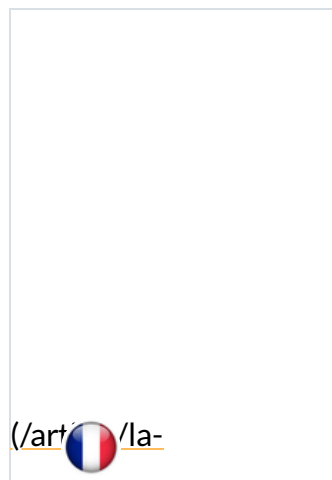
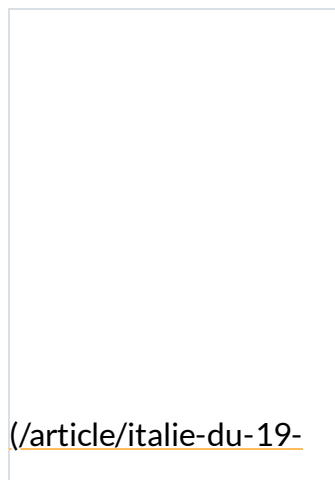
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Article

**Italie : Du 19 au
21 octobre
2023, le salon
de la franchise
renaît à Milan**

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en-franchise)
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Article

**La transmission
du savoir-faire
en franchise**

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06
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2023

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Document

**30454 visiteurs
en mars 2023 à
Franchise Expo
Paris**

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28
mars
2023



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